

June 21, 2024



Dear \_\_\_\_\_;

The Thunder Bay Queens represent the competitive division of the Thunder Bay Women's Hockey Association. Our Thunder Bay Queens team is composed of highly skilled and dedicated young female-athletes who showcase their talents at elite levels of hockey. These players compete in rigorous tournaments across Ontario, Manitoba, and several Northern U.S. states. Our teams have proudly secured numerous Provincial and National Championships in previous seasons.

The expenses associated with maintaining such a high-caliber team continue to rise. These costs include ice time, game officials, tournament fees, and travel expenses. To ensure that our players can continue to compete and grow in their sport, we are seeking your support.

By sponsoring our teams and players, your business will gain online recognition and visibility on our social media accounts. This exposure not only demonstrates your commitment to community and youth development but also enhances your business's visibility and brand awareness.

We offer customized sponsorship packages to meet the unique needs of your business. Whether you're looking for a one-time sponsorship or a more comprehensive partnership, we can tailor a package that aligns with your business objectives and budget. Our sponsorship options can include additional branding opportunities, social media promotion, and more, ensuring that your support is recognized and valued.

Detailed information about the various sponsorship levels can be found in the attached "Queens Sponsorship Package." If you would like to support our team, please make your cheque payable to "Thunder Bay Queens."

Your assistance would mean a great deal to our players and their families. Thank you for considering this opportunity to support youth sports in our community.

Yours sincerely,

A handwritten signature in black ink that reads "Chantal Keating". The signature is written in a cursive, flowing style.

Chantal Keating  
Thunder Bay Queens  
TBWHA VP of Competitive